

# Constant Contact Seminars

## The Power of E-Mail Marketing and Getting Started with Constant Contact



**Tuesday February 16th  
8:30AM - 12PM  
Alternatives  
Singh Theatre  
50 Douglas Road  
Whitinsville, MA 01588**

### **The Power of Email Marketing:**

Building relationships with your current customers and prospects is vital to growing your business. Reach them with professional email communications that make you look great!

We will cover the basics of email marketing, why it works so well, and how to use it in your business planning and strategy to achieve specific goals.

You can master email communications with this comprehensive look at winning strategies for getting and keeping quality subscribers, creating appropriate content, and increasing email deliverability and interaction to build business and drive sales.

Let the power of email marketing grow your organization to new heights!

### **Getting Started with Constant Contact:**

This live demonstration you will learn how to quickly and easily get your Constant Contact account ready to use.

Topics covered include:

account set up, choosing and modifying an email template, uploading your list, adding a sign-up box to your website, and branding with your logo and colors.

A great session for trial customers and new users looking to get a jump start on your email marketing efforts with Constant Contact.

### **Speaker:**

**Corissa St. Laurent - Constant Contact Regional Development Director**



**Register [Here](#) or contact Brenna Ruchala at [brenna@blackstonevalley.org](mailto:brenna@blackstonevalley.org) or 508-234-9090 x.107**

### **About Constant Contact**

**Constant Contact®**, Inc. (NasdaqGM: CTCT) is a leading provider of on-demand email marketing and interactive communications services for small businesses, associations, and nonprofits. Launched in 1998, Constant Contact has revolutionized the way that small organizations can effectively and affordably communicate with their customers, clients, and members. Today, more than 300,000 customers worldwide rely on us to help build stronger customer relationships, drive sales, and achieve success.