

# Sponsorship Opportunities

Saturday, March 3<sup>rd</sup> 2018  
Northbridge High School Fieldhouse



20<sup>th</sup> Anniversary

## PRESENTING SPONSOR \$4000

- Double Booth at preferred location
- Company name logo on all advertising and promotional materials, print and digital with links to your homepage
- Acknowledged as Presenting Sponsor in all collateral material before, during and after the event
- Company AD of your choice on chamber website and social media channels
- Spotlight/Feature Story to run in all BVCC online publications
- Company logo headlining all banners at event
- Acknowledgment by MC throughout event as Presenting Sponsor with opportunity to speak to the crowd
- Company logo on all certificates awarded to booth winners, photo-op with booth winners, representative to judge booth contest
- Private room at expo to meet with 1-on-1 VIP clients or potential customers
- Your company logo on all distributed tickets
- Unlimited amount of downloadable tickets with your company logo for your employees and customers
- *Anything else you'd like to see on this list?*

## CORPORATE SPONSOR \$3000

- Single Booth at preferred location
- Company Name & Logo on our Web Site, flyers, programs, signs, posters promoting the event, email blasts, and social media outlets.
- A link from your company logo to your website on all of our digital marketing platforms
- Acknowledged at event announcements as a Corporate Sponsor
- Unlimited amount of downloadable tickets with your company logo for your employees and customers

## COMMUNITY PAVILION SPONSOR \$2000

- Single Booth at preferred location
- Company Name and Logo on all media advertising and promotional materials
- Company name and logo on banner(s) at event and at Community Pavilion
- Acknowledged as Pavilion Sponsor at event
- Unlimited amount of downloadable tickets for your employees and customers

## CHOWDERFEST SPONSOR \$1700

- Acknowledged as a Chowder Fest Sponsor in press releases
- Ballot box located at your booth where each visitor will have to drop off their vote and say helot to you!
- Acknowledged at event announcements as the Chowder Fest Sponsor
- Company name and Logo on Best in the Valley Chowder Banner & signs.
- Unlimited amount of downloadable tickets for your employees and customers

## ENTERTAINMENT SPONSOR \$750

or ask about our individual entertainment sponsorships

- Single Booth Space at preferred location.
- Acknowledgment by MC as an Entertainment Sponsor at event
- Company name in press releases and on digital marketing promotions
- Company name and Logo on Entertainment Banner & signs at event and at each entertainment station
- Member Spotlight in Chamber newsletter with over 600 contacts
- Unlimited downloadable tickets for your employees and customers
- 10 Preferred seats reserved for all entertainment in auditorium

## BUSINESS SPONSOR \$500

- Company name listed on all digital promotions
- Company name listed on Chamber website
- Company name listed in program which is handed out to each guest and vendor at the event
- \$50 off of booth price
- 100 tickets for your employees and customers

## WELCOME SPONSOR \$200

- Company name listed in program which is handed out to each guest and vendor at the event
- Company name listed on Chamber website
- \$25 off of booth price
- 25 tickets for your employees and customers

## COMMUNITY ORGANIZATION SPONSOR PACKAGE starting at \$375

- Sponsor a booth for your favorite 501C3 organization by purchasing a booth for them and get your single booth at a discount
- Your company logo to be displayed on signage at your sponsored booth and on Chamber website
- Signage at your booth recognizing you are a Community Organization Sponsor

### Pricing structure for Community Organization Sponsor Packages:

early bird rate for members: <b>\$375</b>	savings of \$50 on your booth*
early bird rate for non-members: <b>\$525</b>	savings of \$50 on your booth*
regular rate for members: <b>\$475</b>	savings of \$50 on your booth*
regular rate for non-members: <b>\$625</b>	savings of \$50 on your booth*

## COMMUNITY ORGANIZATION SPONSOR \$150

- Sponsor your favorite 501C3 organization by purchasing a booth in the Community Pavilion for the organization for only \$150.
- Your company logo to be displayed on signage at your sponsored booth and on Chamber website

### **BOOTH PROVISIONS:**

- Single booth space is 10ft wide x 8ft deep
- Double booth space 20ft wide x 8ft deep
- 8' backwall, 3 ft. barriers, pipe and drape
- All single booths receive (1) 6' Skirted Table, (2) Chairs and (1) Wastebasket
- All double booths receive (2) 6' Skirted Tables, (2) Chairs and (2) Wastebaskets

*\*Please note: the exhibit area IS NOT carpeted. If you would like to order carpet and/or any additional furnishings for your booth, please contact Julia Juskavitch for information on how to order through SER (equipment rentals).*

### **Booth Location Selection Process: Booth location assignments will commence on Thursday, February 15<sup>th</sup>**

### **Preferred locations are assigned as follows:**

- 2017 Expo sponsors who confirm a sponsorship for the 2018 program will have the option to retain their previous location or have first rights to choose a new available position as of January 31st 2018.
- New Expo Sponsors will have the second right option to select any newly opened location prior to standard booth exhibitors as of January 31st.
- Returning exhibitors will retain the right to their previous booth locations if registered before January 31st 2018